

### PRODUCT DESCRIPTION

Redefine the guest experience with Savvy, the first and only smart mirror technology developed specifically for hospitality. With Savvy, guests can control their room environment, access information and entertainment, and learn about hotel amenities and services. Savvy keeps your hotel relevant, helping you exceed guest expectations.

### SPECIFICATION STATEMENT

Solution shall consist of smart technology platform that combines a computer with a field-replaceable, LCD touchscreen display. Solution must be able to be integrated into various form factors including mirrors and desk-top devices. Solution must allow for custom content and branding, and support personalized messaging. Form factor with integrated smart mirror technology shall connect to a cloud-based hospitality management software platform via Wi-Fi or Ethernet connection.

### THE ELECTRIC MIRROR ADVANTAGE

- ☑ Global mirror technology leader for over 20 years
- ☑ More installations than all competitors combined
- ☑ Realistic warranty you can believe in and trust
- ☑ Lowest total cost of ownership
- ☑ U.S. based customer service support
- ☑ 125,000 square foot American manufacturing facility

### FEATURES AND BENEFITS

- Personalized welcome messaging
- Weather, date and time displays
- Room control capability
- Music and video
- Hotel amenities and services information
- Nearby events and attractions information
- Hotel advertising and promotions
- Guest surveys and feedback
- Intuitive, easy to use interface
- Custom, branded content
- Automatic software updates and feature additions
- Cloud-based content management platform
- Remote software maintenance by Electric Mirror

### DISPLAY SPECIFICATIONS

- Electric Mirror LCD touch-screen monitor
- Touch-screen display is optimized for ease of use
- 1080p (1920 x 1080, 16:9) resolution
- Bright, 450 NITs display
- 50,000-hour panel
- Integrated state-of-the-art speakers

### OPTIONS

- 10.1" or 21.5" LCD touch-screen display
- DuraMirror copper-free or IRIS disappearing mirror glass
- Variable software packages
- Voice-enabled technology (see Savvy Voice spec sheet)

### INSTALLATION SPECIFICATIONS

- Savvy comes pre-installed in selected mirrors and other form factors. Follow installation instructions for specific product chosen.
- Wire Savvy smart mirror display into unswitched 120/240V recessed electrical outlet and make CAT 5/6 Ethernet (optional, or use Wi-Fi) connections behind the mirror.
- For mirror products, Savvy interactive display will be centered on width of mirror, 5" from the bottom of mirror. Power and Cat 5/6 access should be centered on lower half of mirror.

### BASIC OPERATIONS

- Electric Mirror Sales Support will provide hotel management access to cloud-based management software via URL and key code.
- Hotel staff will log in, access admin and select desired functionality modules.
- Each additional Savvy product will automatically connect to and join network when turned on and connected to Wi-Fi.
- Savvy display can be turned off or on via 1-touch button below display, and rebooted remotely by hotel staff through hospitality content management platform.

### STANDARD SAVVY PRODUCTS

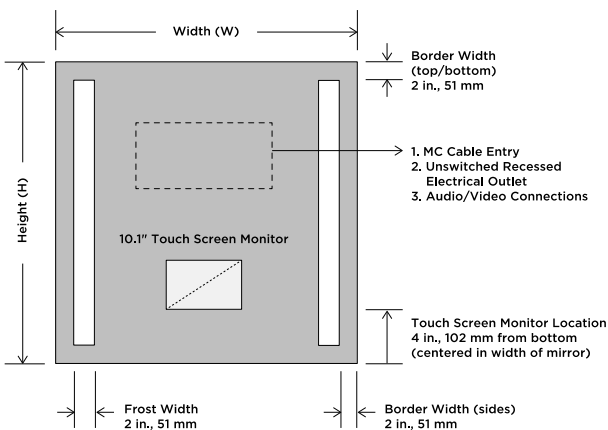
Display Size (Diagonal)	Mirror Type	Glass	Model	Mirror Dimensions	Power Requirements
10.1"	Fusion Lighted Mirror	DuraMirror (non-disappearing <sup>1</sup> )	FUS2-101-SV-36.00x36.00-L7-MS-30K	36"W x 36"H x 1.75"D (914mm x 914mm x 44mm)	120/240 VAC, 38W <sup>2</sup>
10.1"	Fusion Lighted Mirror	DuraMirror (non-disappearing <sup>1</sup> )	FUS2-101-SV-42.00x36.00-L7-MS-30K	42"W x 36"H x 1.75"D (1067mm x 914mm x 44mm)	120/240 VAC, 38W <sup>2</sup>
10.1"	Fusion Lighted Mirror	DuraMirror (non-disappearing <sup>1</sup> )	FUS2-101-SV-48.00x36.00-L7-MS-30K	48"W x 36"H x 1.75"D (1219mm x 914mm x 44mm)	120/240 VAC, 38W <sup>2</sup>
21.5"	Loft Mirror	Iris (disappearing <sup>1</sup> )	LOF-MUO[x]-101-SV-SG-30.00x36.00-MS	36"W x 36"H x 2"D (914mm x 914mm x 51mm)	120/240 VAC
21.5"	Loft Mirror	Iris (disappearing <sup>1</sup> )	LOF-MUO[x]-101-SV-SG-30.00x42.00-MS	42"W x 36"H x 2"D (1067mm x 914mm x 51mm)	120/240 VAC

<sup>1</sup> With non-disappearing glass, display area on mirror will appear dark gray when Savvy is turned off. With disappearing glass, display area will not be visible; entire area will be reflective mirror.

<sup>2</sup> Power requirements are for switched mirror lights only. Savvy hardware/monitor will consume approximately 35W when on.

### DIMENSIONAL DRAWINGS (Not to scale.)

#### 10.1" Display in Fusion Lighted Mirror



#### 21.5" Display in Loft Mirror

